

Date: Friday, 23 October 2015

Time: 9.30 am

Venue: Shrewsbury Room, Shirehall, Abbey Foregate, Shrewsbury, Shropshire,
SY2 6ND

Contact: Karen Nixon, Committee Officer
Tel: 01743 257720
Email: karen.nixon@shropshire.gov.uk

HEALTH AND WELLBEING BOARD

TO FOLLOW REPORT (S)

6 PREVENTION, WINTER PRESSURES & JOINT PLANNING (Pages 1 - 22)

- Housing and Adult Social Care, including Heatsavers (Andy Begley - paper)
- Immunisation update (Irfan Ghani - presentation)

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Matters Arising from 27th March 2015

Heatsavers - Shropshire Evaluation

Contact Andy Begley, Head of Adult Social Care Operations tel 01743 252421

Additional documents:

8 Appendix report on Heatsavers as a preventative measure in Shropshire

Minutes:

A report on the Heatsavers Research Project was introduced and amplified by the Project Lead Officer - copy attached to the signed minutes. In doing so, the links between poor housing and poor health and how Heatsavers helped people claim the correct benefits were highlighted.

In relation to a question about bulk buying of oil for areas of the county where mains gas did not exist, it was explained that most Parish Councils ran such schemes. Mrs Shineton said that the Shropshire Association of Local Councils would be best placed to conduct a survey across the county if required. The Chair welcomed this and thanked Mrs Shineton for her suggestion.

It was agreed that the Heatsavers work was helpful as a needs assessment and that it should sit within the Board's preventive agenda, coming within the Better Care Fund work, which was logical. The cross-cutting nature of the problem was noted too.

RESOLVED:

- a) That the content of the Heatsavers report be noted.*
- b) That the Heatsavers Scheme should form part of the Health and Wellbeing Board's Prevention Strategy.*
- c) That the Heatsavers Scheme which links into Health and Wellbeing work, would be taken forward by the Health and Wellbeing Delivery Group*
- d) That a progress report be made back to the next Health and Wellbeing Board meeting with regard to a timeframe on implementing the above.*
- e) That a bulk buying fuel survey be developed by Housing for distribution by Shropshire Association of Local Councils.*

HeatSavers Update October HWBB 2015

Moving forward HeatSavers continues to attract funding for the coming winter, including match-funding from WarmZones, a community interest company offering assistance to low income vulnerable households with energy efficiency measures and effective heating

Following an additional £20,000 contribution to Heatsavers from Public Health, WarmZones have committed to match funding of £30,000 for Heatsaver cases in areas of Shropshire covered by the Carbon Saving Community Obligation (CSCO), aimed at tackling affordable warmth and carbon saving for the most vulnerable households and those in the most deprived areas. This equates to about 50% of prospective referrals to Heatsavers. The WarmZones partner arrangement provides a full energy assessment of the property, free Energy Performance Certification (EPC), approved contractors to PAC2030 standard, and 50% funding for provision of effective heating systems. Where there is insufficient loft insulation or cavity wall insulation in a property they will install at no cost to the householder or Shropshire Council.

Where referrals to HeatSavers do not qualify for WarmZones (i.e. not in a CSCO area of Shropshire), they will be funded through the HeatSavers Emergency Heating Grant with match-funding from the Local Support and Prevention Fund, and npower Health Through Warmth as per previous cases.

Bulk Buying Fuel Scheme

Shropshire RCC operates a Community Fuel Buying Scheme

At the moment the scheme has members all over Shropshire. The main gap is the Clun area where a large locally organised oil scheme already operates.

The scheme is promoted through the following:

- Local volunteer coordinators
- Parish and local Newsletters
- Press Articles
- Twitter etc. @fuelbuying
- Local events

The areas below have the highest number of members:-

Billingsley
Alveley
Bridgnorth
Cleobury Mortimer
Church Stretton
Cound
Munslow
Knowbury
Whitchurch
Ellesmere
Oswestry Rural
Market Drayton

Currently in talks with a forest manager to add wood fuel/logs to the scheme.

The scheme offers a Save and Pay scheme in association with Just Credit Union for those struggling financially. Please see leaflet attached.

Information above supplied by Elizabeth Thain, Membership Development Officer- Fuel Buying Scheme, 01743 342 167. (29/9/15)

People can join online:

<http://www.shropshire-rcc.org.uk/services/individuals/oil-buying-scheme/>

From the leaflet

Joining together with neighbours to buy heating oil makes sense for everyone. Customers get a better price, oil companies can organise deliveries more efficiently, and fewer tanker journeys reduces the negative environmental impact.

Shropshire RCC organises the largest bulk oil buying scheme in Shropshire and we have helped local people save many thousands of pounds since we started in September 2011. We have over 700 members all over the county

Oil

Once a month we collate oil orders from right across Shropshire on a specified date.

- We contact the oil companies to ask for their best price for a bulk order (typically 100,000 litres a month).
- We tell you the price and the expected date of delivery.
- You pay the supplier direct for the oil they deliver.

Oil Order Deadlines 2015 are by 12 Noon on the following dates:

Tuesday 20th October

Tuesday 24th November

LPG

We can now offer our members exclusive access to low LPG rates.

Please contact us on 01743 342167 to find out if you can switch.

To take advantage of our buying power you have to be a member. Annual Membership fees help to cover our admin costs and are kept as low as possible. You can order as many times as you wish during your membership year.

Current membership fees are:

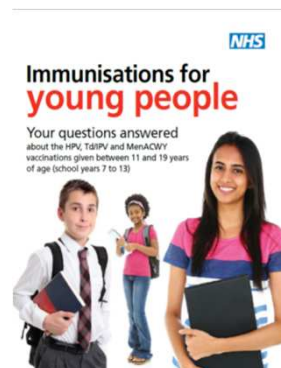
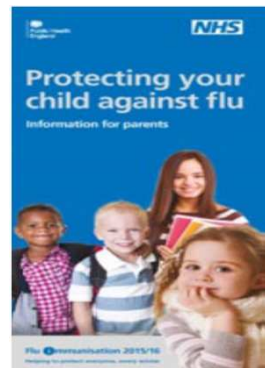
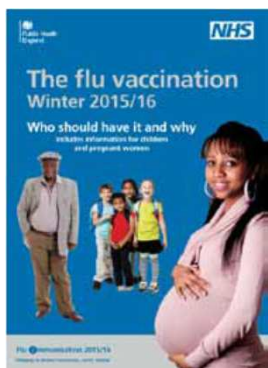
- £24 inc VAT Domestic annual membership
- £36 inc VAT Community Building annual membership
- £120 inc VAT Business annual membership

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Immunisation

Shropshire Profile

Page 5



DELIVERY MODEL

COMMISSIONERS

- NHS England North Midlands

PROVIDERS

- Primary care
- Shropshire Community Health NHS Trust –
Immunisation Team
- Pharmacies

QUALITY ASSURANCE

- Local Authority – Public health

UK IMMUNISATION SCHEDULE

The routine immunisation schedule from summer 2015				
Age due	Diseases protected against	Vaccine given and trade name		Usual site ¹
Two months old	Diphtheria, tetanus, pertussis (whooping cough), polio and <i>Haemophilus influenzae</i> type b (Hib)	DTaP/IPV/Hib	Pediacel or Infanrix IPV Hib	Thigh
	Pneumococcal (13 serotypes)	Pneumococcal conjugate vaccine (PCV)	Prevenar 13	Thigh
	Meningococcal group B (MenB) ²	MenB ²	Bexsero	Left thigh
	Rotavirus gastroenteritis	Rotavirus	Rotarix	By mouth
Three months old	Diphtheria, tetanus, pertussis, polio and Hib	DTaP/IPV/Hib	Pediacel or Infanrix IPV Hib	Thigh
	Meningococcal group C (MenC)	MenC	NeisVac-C	Thigh
	Rotavirus	Rotavirus	Rotarix	By mouth
Four months old	Diphtheria, tetanus, pertussis, polio and Hib	DTaP/IPV/Hib	Pediacel or Infanrix IPV Hib	Thigh
	MenB ²	MenB ²	Bexsero	Left thigh
	Pneumococcal (13 serotypes)	PCV	Prevenar 13	Thigh
Twelve months old	Hib and MenC	Hib/MenC booster	Menitorix	Upper arm/thigh
	Pneumococcal (13 serotypes)	PCV booster	Prevenar 13	Upper arm/thigh
	Measles, mumps and rubella (German measles)	MMR	MMR VaxPRO ³ or Priorix	Upper arm/thigh
	MenB ²	MenB booster ²	Bexsero	Left thigh
Two to six years old (including children in school years 1 and 2)	Influenza (each year from September)	Live Influenza vaccine	Fluenz Tetra ⁴	Both nostrils
Three years four months old	Diphtheria, tetanus, pertussis and polio	DTaP/IPV	Infanrix IPV or Repevax	Upper arm
	Measles, mumps and rubella	MMR (check first dose given)	MMR VaxPRO ³ or Priorix	Upper arm
Girls aged 12 to 13 years	Cervical cancer caused by human papillomavirus (HPV) types 16 and 18 (and genital warts caused by types 6 and 11)	HPV (two doses 6-12 months apart)	Gardasil	Upper arm
Fourteen years old (school year 9)	Tetanus, diphtheria and polio	Td/IPV (check MMR status)	Revaxis	Upper arm
	Meningococcal groups A, C, W and Y disease	MenACWY	Nimenrix or Menveo	Upper arm
65 years old	Pneumococcal (23 serotypes)	Pneumococcal polysaccharide vaccine (PPV)	Pneumovax II	Upper arm
65 years of age and older	Influenza (each year from September)	Inactivated influenza vaccine	Multiple	Upper arm
70 years old	Shingles	Shingles	Zostavax ²	Upper arm (subcutaneous)

¹ Where two or more injections are required at once, these should ideally be given in different limbs. Where this is not possible, injections in the same limb should be given 2.5cm apart. For more details see Chapters 4 and 11 in the Green Book. All injected vaccines are given intramuscularly unless stated otherwise.

² Only for infants born on or after 1 May 2015

³ Contains porcine gelatine

⁴ If Fluenz is contraindicated and child is in clinical risk group, use inactivated flu vaccine

CHILDHOOD IMMUNISATIONS (0-5)

Uptake of primary Immunisations by 12 months & 24 months > the WHO 95% target and National Averages.

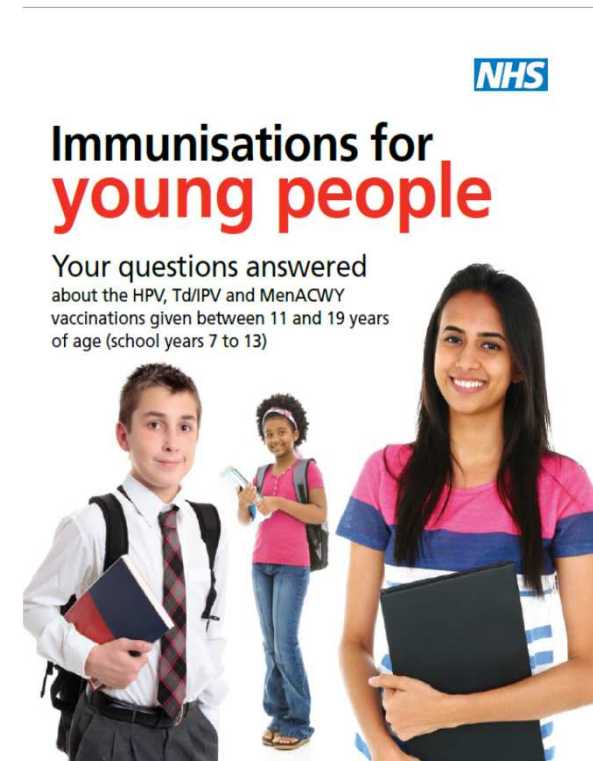
Pre-school booster immunisations uptake by five years (MMR2 and DTaP/IPV) are below the WHO 95% target; however well above the national average.

The childhood
immunisation
programme

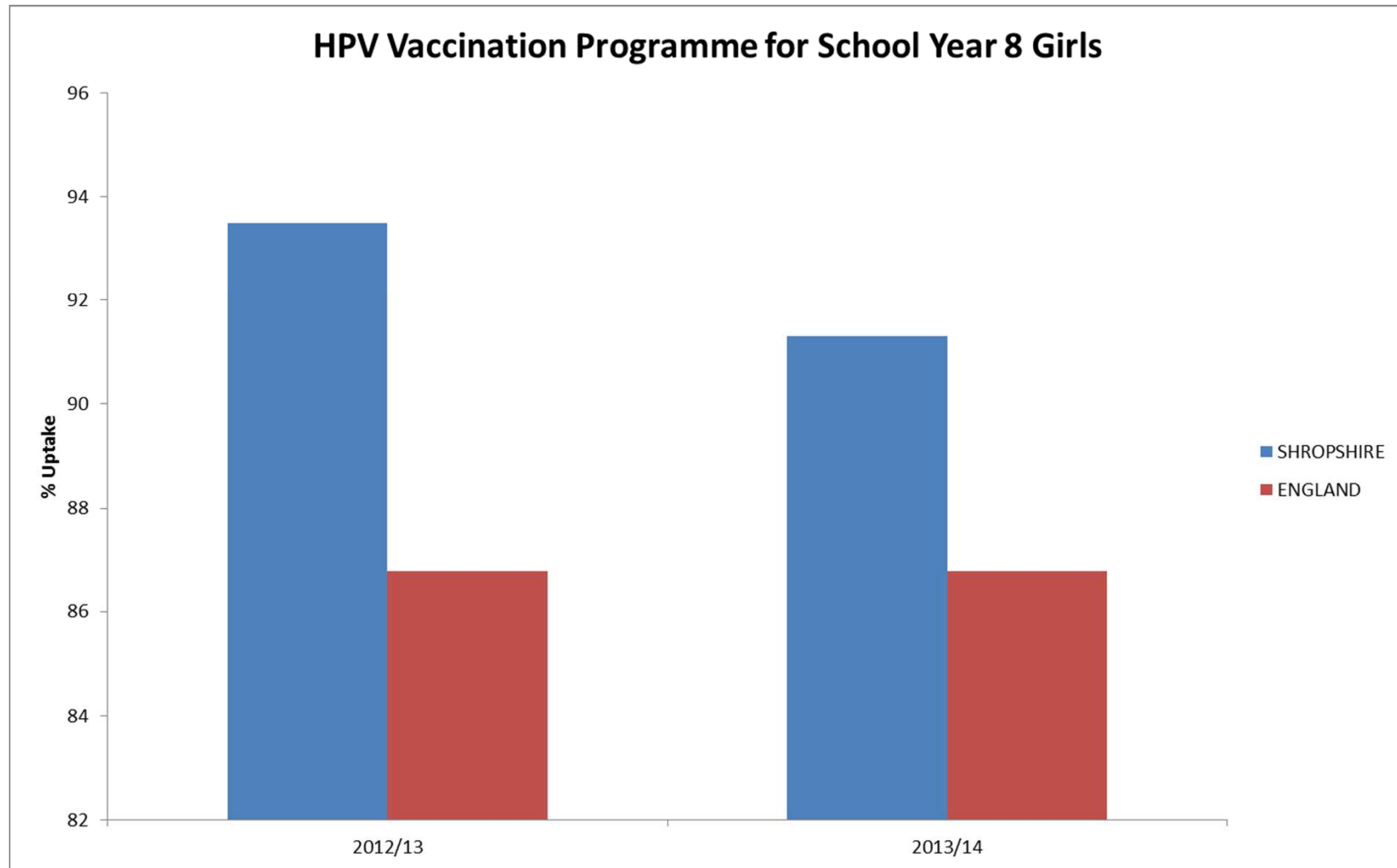


ADOLESCENT IMMUNISATIONS

- HPV Vaccination Programme for School Year 8 Girls
- School Leaving Boosters
- MenACWY



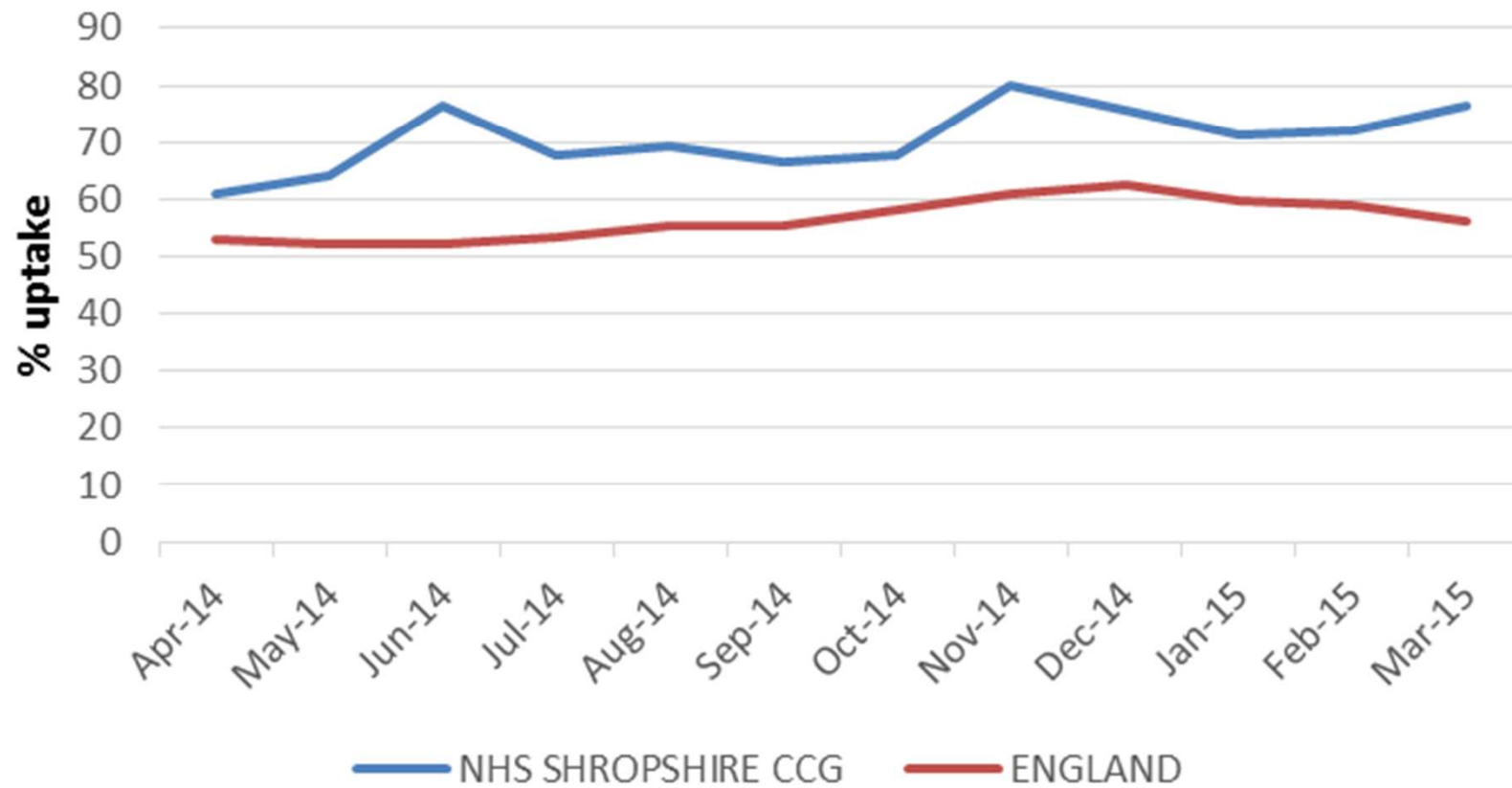
HPV Vaccination Programme for School Year 8 Girls

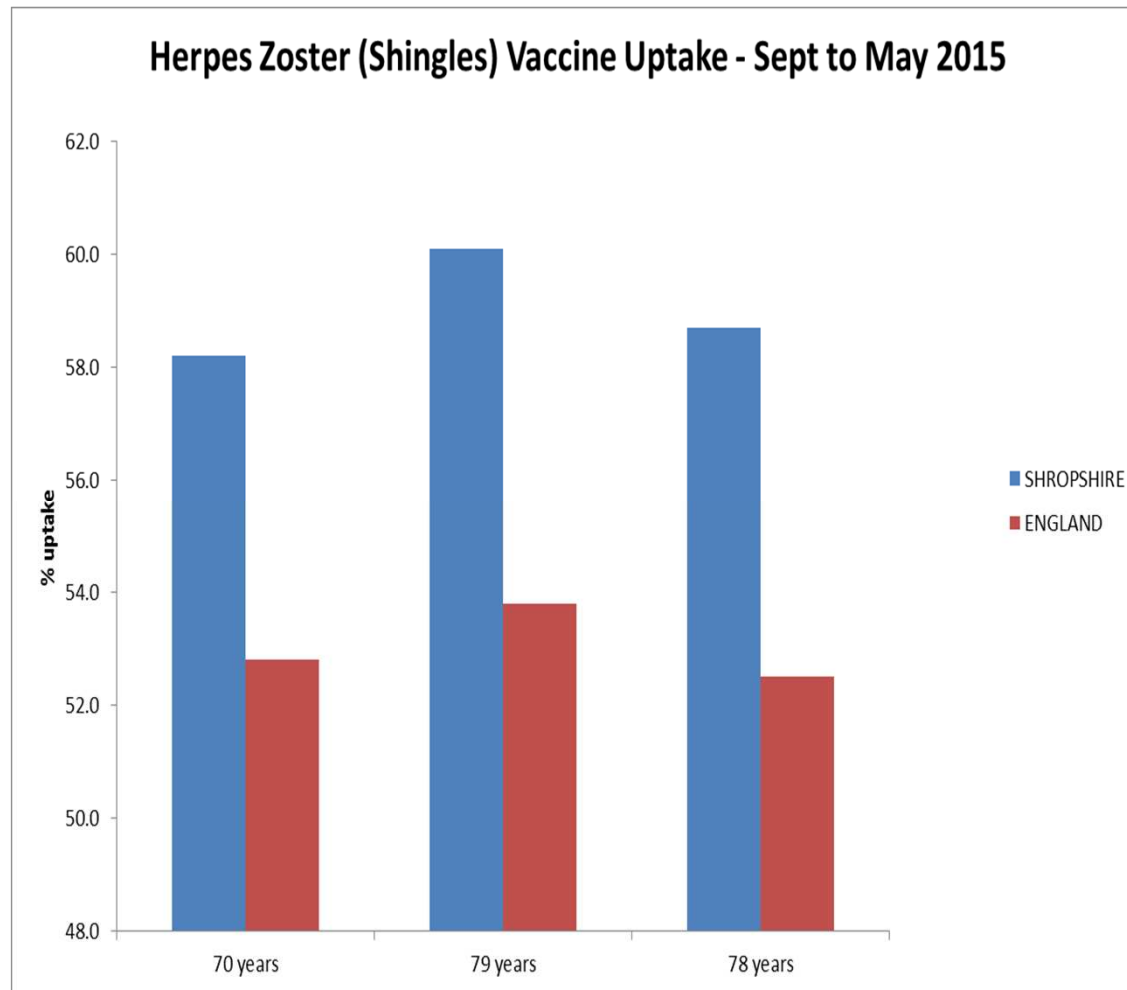


ADULT IMMUNISATIONS

- Prenatal Pertussis (Whooping Cough) Vaccination for Pregnant Women
- Herpes Zoster (Shingles) Vaccination
- Pneumococcal Vaccination
- Seasonal Influenza Vaccination

Prenatal Pertussis (Whooping Cough) Vaccination Uptake - 2014/15





NHS

Who's eligible for the 2015/16 SHINGLES VACCINE?

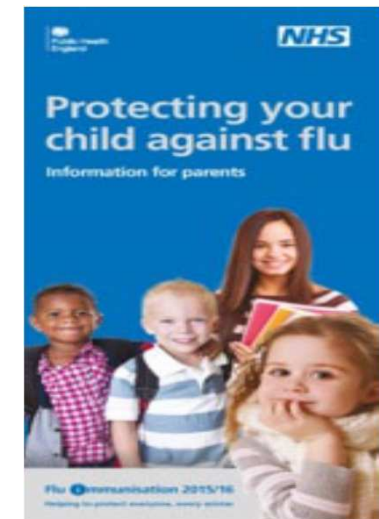
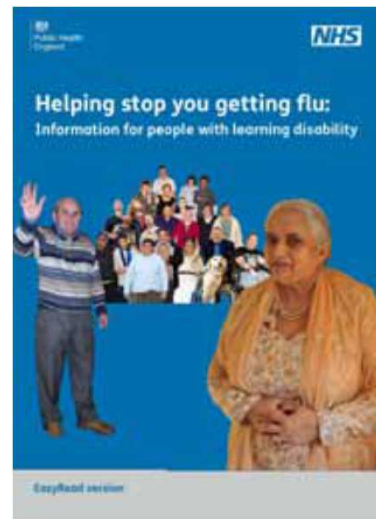
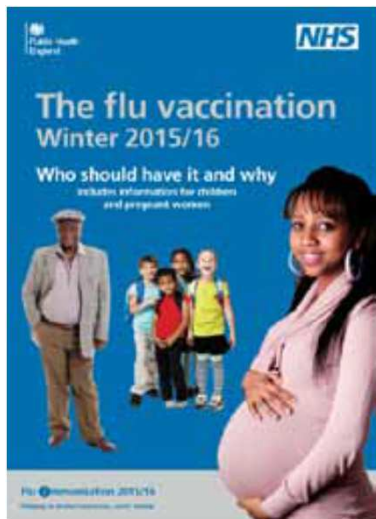
AGE: The age you will be on 1 September 2015

- 69 or under** (NO!) - i.e. born on or after 2 September 1945
- 70** (YES!) - i.e. born between 2 September 1944 and 1 September 1945*
- 71** (YES!) - i.e. born between 2 September 1943 and 1 September 1944*
- 72** (YES!) - i.e. born between 2 September 1942 and 1 September 1943*
- 73 to 77** (NO!) - i.e. born between 2 September 1937 and 1 September 1942*
- 78** (YES!) - i.e. born between 2 September 1936 and 1 September 1937*
- 79** (YES!) - i.e. born between 2 September 1935 and 1 September 1936*
- 80 or over** (NO!) - i.e. born on or before 1 September 1935*

* Inclusive

SEASONAL INFLUENZA IMMUNISATION

- Vaccination programme runs from September to January
- Planning – led by NHS England
- Communications



SEASONAL INFLUENZA IMMUNISATION UPTAKE 2014/15

	Over 65 %		Under 65 at risk %		Pregnant Women %		All children aged					
							2yr %		3yr %		4yr %	
	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013
Shropshire	73.8	73.9	55.6	56.7	54.2	55.2	49.0	53.0	51.7	50.7	44.9	n/a
NHS England Staffordshire and Shropshire Team	72.2	72.3	51.8	53.1	46.9	44.1	40.2	47.7	43.1	45.7	35.4	
England average	72.8	73.2	50.3	52.3	44.1	39.8	38.5	42.6	41.3	39.5	32.9	

SEASONAL INFLUENZA IMMUNISATION UPTAKE 2014/15

Organisation / Trust Name	Uptake %	Uptake %	Target %
Shropshire Community Health NHS Trust (Shropcom)	67.2	64.8	75
The Robert Jones and Agnes Hunt Orthopaedic Hospital NHS Trust	55.9	52.1	75
South Staffordshire and Shropshire Healthcare NHS Foundation Trust	70.0	64.7	75
Shrewsbury and Telford Hospital NHS Trust	62.3	68.7	75
Area Team Total (for all trusts HCWs)	67.2	64.8	75
England Average	54.9	54.8	75

SEASONAL INFLUENZA IMMUNISATION UPTAKE 2014/15

Organisation name	All HCWs involved in direct patient care			All doctors (including GPs)			All qualified nurses (including GP practice nurses)			All other professionally qualified clinical staff			All support staff		
	No. involved with direct patient care	Doses given		No. involved with direct patient care	Doses given		No. involved with direct patient care	Doses given		No. involved with direct patient care	Doses given		No. involved with direct patient care	Doses given	
		No.	%		No.	%		No.	%		No.	%		No.	%
Shropshire and Staffordshire Area Team Health Care Workers	3,576	2,358	65.9	1,020	679	66.6	741	511	69.0	95	57	60.0	1,720	1,111	64.6
University Hospital Of North Staffordshire NHS Trust	6,336	4,972	78.5	1,010	679	67.2	2,807	2,306	82.2	675	558	82.7	1,844	1,429	77.5
Burton Hospitals NHS Foundation Trust	2,031	1,585	78.0	311	162	52.1	1,006	734	73.0	207	184	88.9	507	505	99.6
South Staffordshire and Shropshire Healthcare NHS Foundation Trust	2,155	1,509	70.0	139	102	73.4	972	479	49.3	602	553	91.9	442	375	84.8
Shropshire Community Health NHS Trust	1,196	804	67.2	61	39	63.9	673	431	64.0	243	128	52.7	219	206	94.1
Shrewsbury and Telford Hospital NHS Trust	4,272	2,661	62.3	599	392	65.4	1,870	943	50.4	802	481	60.0	1,001	845	84.4
Staffordshire and Stoke On Trent Partnership NHS Trust	4,046	2,352	58.1	112	26	23.2	1,701	794	46.7	804	680	84.6	1,429	852	59.6
The Robert Jones and Agnes Hunt Orthopaedic Hospital NHS Foundation Trust	892	499	55.9	127	38	29.9	334	167	50.0	196	106	54.1	235	188	80.0
North Staffordshire Combined Healthcare NHS Trust	1,168	501	42.9	55	52	94.6	435	211	48.5	236	111	47.0	442	127	28.7

Immunisation

Shropshire Profile

The routine immunisation schedule

from summer 2015

Age due	Diseases protected against	Vaccine given and trade name		Usual site ¹
Two months old	Diphtheria, tetanus, pertussis (whooping cough), polio and <i>Haemophilus influenzae</i> type b (Hib)	DTaP/IPV/Hib	Pediacel or Infanrix IPV Hib	Thigh
	Pneumococcal (13 serotypes)	Pneumococcal conjugate vaccine (PCV)	Prevenar 13	Thigh
	Meningococcal group B (MenB) ²	MenB ²	Bexsero	Left thigh
	Rotavirus gastroenteritis	Rotavirus	Rotarix	By mouth
Three months old	Diphtheria, tetanus, pertussis, polio and Hib	DTaP/IPV/Hib	Pediacel or Infanrix IPV Hib	Thigh
	Meningococcal group C (MenC)	MenC	NelsVac-C	Thigh
	Rotavirus	Rotavirus	Rotarix	By mouth
Four months old	Diphtheria, tetanus, pertussis, polio and Hib	DTaP/IPV/Hib	Pediacel or Infanrix IPV Hib	Thigh
	MenB ²	MenB ²	Bexsero	Left thigh
	Pneumococcal (13 serotypes)	PCV	Prevenar 13	Thigh
Twelve months old	Hib and MenC	Hib/MenC booster	Menitorix	Upper arm/thigh
	Pneumococcal (13 serotypes)	PCV booster	Prevenar 13	Upper arm/thigh
	Measles, mumps and rubella (German measles)	MMR	MMR VaxPRO ³ or Priorix	Upper arm/thigh
	MenB ²	MenB booster ²	Bexsero	Left thigh
Two to six years old (including children in school years 1 and 2)	Influenza (each year from September)	Live influenza vaccine	Fluenz Tetra ⁴	Both nostrils
Three years four months old	Diphtheria, tetanus, pertussis and polio	DTaP/IPV	Infanrix IPV or Repevax	Upper arm
	Measles, mumps and rubella	MMR (check first dose given)	MMR VaxPRO ³ or Priorix	Upper arm
Girls aged 12 to 13 years	Cervical cancer caused by human papillomavirus (HPV) types 16 and 18 (and genital warts caused by types 6 and 11)	HPV (two doses 6-12 months apart)	Gardasil	Upper arm
Fourteen years old (school year 9)	Tetanus, diphtheria and polio	Td/IPV (check MMR status)	Revaxis	Upper arm
	Meningococcal groups A, C, W and Y disease	MenACWY	Nimenrix or Menveo	Upper arm
65 years old	Pneumococcal (23 serotypes)	Pneumococcal polysaccharide vaccine (PPV)	Pneumovax II	Upper arm
65 years of age and older	Influenza (each year from September)	Inactivated influenza vaccine	Multiple	Upper arm
70 years old	Shingles	Shingles	Zostavax ²	Upper arm (subcutaneous)

¹ Where two or more injectors are required at once, these should ideally be given in different limbs. Where this is not possible, injections in the same limb should be given 2.5cm apart. For more details see Chapters 4 and 11 in the Green Book. All injected vaccines are given intramuscularly unless stated otherwise.

² Only for infants born on or after 1 May 2015

³ Contains porcine gelatine

⁴ If Fluenz is contraindicated and child is in clinical risk group, use inactivated flu vaccine

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Flu Vaccination Communications Report 2013/14 – Shropshire Council, Public Health

What have we done?

Communications:

- Letters to relevant social care staff
- Press releases – Local media, Newsroom, social media, intranet (others as per communication plan), members' bulletin, VCS
- Posters/postcards/leaflets to Children's Centres, Adult Social Care team, housing teams, community groups in targeted areas
- Franking message on post
- Promotion with Theatre Severn Pantomime cast
- Promotion on Shropshire Family Information Service Twitter and Facebook
- Flu information moved to front page of Healthy Shropshire website
- Banners with flu messages – located in Shirehall reception
- PPG vaccine information and promotion at county events – Oswestry Show (3rd Aug) and Shrewsbury Flower Show (9th and 10th Aug)

Messages:

- Staff vaccination
- 'At risk' groups urged to get vaccinated
- 65 and over
- 'Ask your pharmacist week'
- Pregnant women
- Keep warm and keep well
- Festive season related
- Children aged 2 and 3
- Diabetes

What have we learnt?

- Start process early – preparations in place (including some drafted communications) by September.
- Having a dedicated individual acting as a communications lead has been beneficial and we would recommend that this continues.
- Ensure regular messages on social media (weekly Tweets etc). Requires preparing Tweets in advance and ensuring enough to cover period of promotion. Social media is useful for soliciting the views of populace through a public platform – qualitative evidence.
- Franking process has been arduous; however, we now know how to have the message created. Need to ensure approval from directorates for principle and message (this can take time, approx. 2-3 weeks). Need to consider carefully the wording and clarity of message. Now no cost involved in process. Useful to consider for other PH promotion.
- Make use of existing networks, such as Family Information Service for reaching particular, focused audiences.
- Focused and targeted promotion in areas is beneficial for increasing rates of uptake.
- Myth busting should be a focus for next year's communications, especially for staff.

What will we do next season?

- Focus on myth busting
- Work with frontline staff to address concerns around the vaccine
- County-wide promotion for staff/carers
- Focus on the most vulnerable groups: over 65s, those with LTC and pregnant women
- Clarity around staff eligibility within the Council. Research has been completed around the practice of other local authorities.
- Consider use of voucher scheme for staff.
- Continued linking with partners such as Theatre Severn.

Overview of Shropshire Council's Communications Plan for Flu Vaccine 2013/14:

	Over 65s	Under 65s LTC	Pregnant	2 and 3 yr olds	Healthcare workers	Low up- take areas
Press Releases	·On Council Newsroom. ·Information sent to Members. ·Link with Theatre Pantomime.	·On Council Newsroom. ·Information sent to Members. ·Photo opportunity with Councillor receiving vaccine. ·Link with Theatre Pantomime.	·On Council Newsroom. ·Information sent to Members. ·Link with Theatre Pantomime.	·On Council Newsroom. ·Information sent to Members.	·On Council Newsroom. ·Information sent to Members.	·Information sent to Members.
Print Material	·Posters, postcards, pull-up banners. ·Article in Independent Living magazine.	·Posters, postcards, pull-up banners. ·Article in Independent Living magazine.		·Leaflets delivered to children's centres, nurseries etc.	·Letters to all relevant staff.	·Targeted sending of posters and postcards to local shops, centres, pubs, GP practice etc.
Radio			·IG radio interview.	·IG radio interview.		
Meeting attendance/ Event	·PPG promotion at county events	·PPG promotion at county events	·PPG promotion at county events	·PPG promotion at county events		·Attended Parish Council meeting
Social Media	·Tweets from Council Twitter page.	·Tweets from Council Twitter page.	·Information on FIS Facebook and Twitter. ·Tweets from Council Twitter page.	·Information on FIS Facebook and Twitter. ·Tweets from Council Twitter page.		·Information sent to Parish website.
Partners	·Information given to Social Care teams to distribute. ·Work with Theatre Severn and Radio Shropshire. ·Information shared with VCS.	·Information given to Social Care teams to distribute. ·Work with Theatre Severn and Radio Shropshire. ·Information shared with VCS.	·Information shared with VCS.	·Information shared with VCS.	·Information shared with VCS.	
Franking Message	·General message for Council post.	·General message for Council post.	·General message for Council post.	·General message for Council post.	·General message for Council post.	·General message for Council post.
Websites	·Information brought to front of homepage on Healthy Shropshire website.	·Information brought to front of homepage on Healthy Shropshire website.	·Information brought to front of homepage on Healthy Shropshire website. ·FIS.	·Information brought to front of homepage on Healthy Shropshire website. ·FIS.	·Article on intranet ·Information brought to front of homepage on Healthy Shropshire website.	·Information brought to front of homepage on Healthy Shropshire website.